

Logarithms & Graphs

Rules

1. $a = \log_b c \rightarrow b^a = c$ [log and exponent form conversion]
2. For $\log_a b$, $a > 0$, $a \neq 1$
3. $\log_a(a^b) = b$
4. $a^{\log_a b} = b$, $b > 0$
5. $\log a = \log_{10} a$ [If no base specified, it is base 10]
6. $\log_a(bc) = \log_a b + \log_a c$ [Product Rule]
7. $\log_a\left(\frac{b}{c}\right) = \log_a b - \log_a c$ [Quotient Rule]
8. $\log_a(b^c) = c \cdot \log_a(b)$ [Power Rule]
9. $\log_a(b) = \frac{\log_c(b)}{\log_c(a)}$ [Change of Base]
10. $\log_a(1) = 0$
11. $\log_a(a) = 1$

Solving Common Log Problems [with laws used]

1. Single Log [Raise to log's power] (4)

$$\log_3(2x-1) = 4 \rightarrow 3^{\log_3(2x-1)} = 3^4$$

$$\rightarrow 2x-1 = 3^4$$

2. Adding/Subtracting Logs (4) (6)

$$\rightarrow \log_5(x+1) + \log_5(x) = 2$$

$$\rightarrow \log_5(x+1)(x) = 2$$

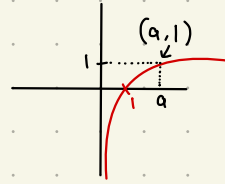
$$\rightarrow (x+1)(x) = 5^2$$

3. Same Base

$$\rightarrow \log_7(x+1) = \log_7(5)$$

$$x+1 = 5$$

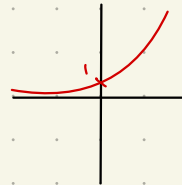
Log Graph



The normal $y = \log_a x$ graph has vertical asymptote $x=0$ and x-intercept at $(1,0)$.

All other graph transformations can be applied as normal.

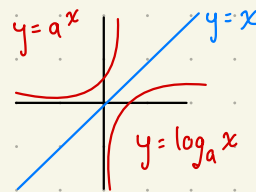
Exponent Graph



The normal $y = a^x$ graph has horizontal asymptote $y=0$ and y-intercept at $(0,1)$.

All other graph transformations can be applied as normal.

Relation between Log and Exponent Graph



The 2 graphs are inverses of each other.

Each graph is the other reflected in $y=x$.

4. Exponent Questions

$$\rightarrow 7^{2x-1} = 5$$

$$\log 7^{2x-1} = \log 5$$

$$(2x-1) \log 7 = \log 5$$

$$2x-1 = \frac{\log 5}{\log 7}$$

(8) [Log both sides and then isolate x.]

$$2^{x+1} = 4^{x+3}$$

$$2^{x+1} = 2^{2(x+3)}$$

$$x+1 = 2(x+3)$$

[Make the bases same.]

5. Quadratic Logs

$$(\log_2 x)^2 - 5 \log_2 x + 6 = 0$$

$$u = \log_2 x$$

[Use a substitution]

$$u^2 - 5u + 6 = 0 \rightarrow \text{Find } u \text{ then solve for } x$$

by solving $u = \log_2 x \rightarrow 2^u = x$